

Institute of Engineering & Management
Board of Studies (BOS) - IEM Kolkata, UEM Kolkata,
Department of Business Administration (BBA)
Minutes of the Meeting

Date: 20-04-2026

Time: 11:00 AM

Conducted through Online Mode

Venue: Google Meet (Online)

Members Present:

S.No.	Name	Designation/Profession	Institution
1	Prof. (Dr.) Dibyendu Chattaraj	Chairman of BOS, HOD, Department of BBA, IEMK	IEM Kolkata
2	Prof.(Dr). Saikat Chakrabarti	Secretary, Assistant HOD, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
3	Prof. Dr. Ajanta Ghosh	Assistant HOD, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
4	Prof. Sreeparna Guha	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
5	Prof. Suchana Roy	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
6	Prof. (Dr.) Soumik Gangopadhyay	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
7	Prof. Sayan Karmakar	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
8	Prof. Peu Das	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
9	Prof. Priyanka Singh	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
10	Prof. Dr. Shweta Kishore	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
11	Prof. Doyel Mukherjee Prodhan	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
12	Prof. Nayan Ranjan Mukerje	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
13	Prof. Joysri Datta	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata

14	Prof. Kamalika Dasgupta	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
15	Prof. Suchismita Paul	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
16	Prof. Piyali Banerjee	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
17	Prof. Suchandra Bose	Member, BOS, Faculty Member, Dept. of BBA, IEM	IEM Kolkata
18	Prof. (Dr.) Preeti Sharma	Member, BOS, Faculty Member, Dept. of BBA, UEMJ	UEM JAIPUR
19	Prof. Sourav Banerjee	Member, BOS, Faculty Member, Dept. of BBA, UEMJ	UEM JAIPUR
20	Mr. Sayam Ray	Decision Science Practice Lead, Tech Mahindra, Hyderabad	Alumni Representative (IEM BBA)
21	Mr. Sourav Halder	Director, S&P Global Market Intelligence, Kolkata	Industry Representative
22	Prof. (Dr.) Chandreyee Chowdhury	Professor, Dept. of Computer Science & Engineering, Jadavpur University	Academic Representative
23	Prof. (Dr.) Rabin Mazumder	Principal, Ashram Campus, IEM Kolkata	IEM Kolkata

At the onset, the Chairman welcomed Prof. (Dr.) Chandreyee Chowdhury, Professor, Department of Computer Science and Engineering, Jadavpur University (Academic Representative), Mr. Sourav Halder, Director, S&P Global Market Intelligence, Kolkata (Industry Representative), Mr. Sayam Ray, Decision Science Practice Lead, Tech Mahindra, Hyderabad (Alumni Representative, IEM BBA), and all the faculty members from the IEM BBA Department to the 17th Meeting of the Board of Studies. After the formal welcome, the Chairman placed the agenda for deliberation of the members.

Meeting Agenda

Agenda 1: Confirmation of minutes of the 16th Board of Studies meeting held on 21st November 2025.

Agenda 2: Formation and finalization of the BBA and BBA in Business Analytics Programme Course Curriculum of Odd Semesters for 2023-2026, 2024-2028, 2025-2029, and upcoming 2026-2030 Sessions.

Any other issue with the permission from the Chair.

The following were the discussed items –

Agenda 1: Confirmation of Minutes – The minutes of the 16th Board of Studies meeting held on 21st November 2025 were placed before the members and confirmed with approval by all members present.

Agenda 2: Course Curriculum – The Chairman presented the BBA Programme Course Curriculum for Odd Semesters (Semesters I, III, V, and VII) covering the 2023-2026, 2024-2028, 2025-2029, and 2026-2030 session batches. The following key points were placed before the Board for deliberation:

- I. **Programme Structure under NEP 2020:** In alignment with the National Education Policy (NEP) 2020, the Department has transitioned to a four-year BBA programme. The inaugural batch (2023–27) was accorded a transitional option to elect either the three-year or four-year track; a significant majority of students have exercised their preference for the four-year programme. It is further noted that with effect from the Batch of 2024, the BBA in Business Analytics has been subsumed within the unified BBA programme and will no longer be offered as a distinct specialisation.
- II. **Academic Calendar and Practical Pedagogy:** The Odd Semester for July–December 2026 (17th BOS) commences as scheduled. Although Practical and workshop sessions are taken regularly, extra Practical and workshop sessions are to be conducted every Saturday beginning 1st July 2026, between 9:00 AM and 2:00 PM, ensuring structured hands-on learning alongside the regular academic schedule. Additionally, one hour per week has been earmarked for game-based learning or library engagement activities, reinforcing experiential and self-directed learning.
- III. **Curriculum Framework — AICTE Plus Approach:** The course structure has been designed in strict conformity with AICTE-prescribed guidelines, while simultaneously incorporating supplementary value-added subjects, thereby positioning the curriculum as an "AICTE Plus" framework. The integration of Artificial Intelligence (AI) as a curricular component has been duly incorporated in response to industry demands and evolving academic standards.
- IV. **Specialisation Architecture:** The Department is introducing a comprehensive Multiple Specialisation framework comprising Dual Major, Minor, and Industry Specialisation tracks. These specialisations are distinct from and independent of those prescribed under NPTEL.

Specialisation courses available through the Coursera platform will be curated and finalised by the institution; students will be provided with a structured course basket from which to make their selections.

- V. **SAR, and UHV:** Under the revised credit structure, Skills Additional Requirements (SAR) have each been assigned, reinforcing the programme's commitment to communication proficiency and applied skill development. Universal Human Values – I (UHV I) will be embedded within the Induction Programme. UHV-II has been added in course structure as per principal sir's suggestion.
- VI. **Course Structure Overview:** The curriculum for the Odd Semesters was presented and deliberated as follows. The 1st Semester (Batch 2026-30) covers core theory subjects including Principles & Practices of Management, Business Communication, Financial Accounting, Business Statistics & Logic, and Business Economics, supported by sessional subjects such as General English, Indian Knowledge System, Environmental Science, Basic Excel, and Soft Skill Development. The 3rd Semester (Batch 2025-29) includes Cost & Management Accounting, Legal & Ethical Issues in Business, HRM, Management Information System, and Customer Relationship Management as theory subjects, with sessionals covering Indian Systems of Health & Wellness, Disaster Management, Innovation & Entrepreneurship, Negotiation Skills, and Digital Readiness in Business. The 5th Semester (Batch 2024-28) features Strategic Management as the primary theory subject along with an Internship component, elective specialisations in Marketing, Finance, HR, Operations & Supply Chain, and Business Analytics. The 7th Semester (Batch 2023-27) includes Advanced Data Analysis Tools and specialisation courses sourced from the Coursera platform, along with a Research Internship Report and Viva-Voce. MOOCs, IFC (Industry & Foreign Certification), and MAR (Mandatory Additional Requirements) are embedded across all semesters.

Deliberations and Recommendations by Attending Members

Discussion on Inclusion of AI in Curriculum:

Query by Mr. Sayam Ray (Alumni Representative, Tech Mahindra): Mr. Ray raised a query regarding the inclusion of emerging technologies, particularly Artificial Intelligence, in the BBA curriculum.

Response by Chairman Prof. (Dr.) Dibyendu Chattaraj: The Chairman confirmed that AI has been duly incorporated as a curricular component in the course structure.

Discussion on Practical Exposure:

Query by Prof. (Dr.) Chandreyee Chowdhury (Academic Representative, Jadavpur University):

Prof. Chowdhury enquired about the provision for practical sessions in the curriculum.

Response by Chairman: It was clarified that extra practical/workshop sessions are scheduled every Saturday from 1st July 2026, 9:00 AM to 2:00 PM. Additionally, one hour per week is dedicated to Game-based Learning or Library Activity.

Discussion on Industry-Relevant Specialisations:

Observation by Mr. Sourav Haldar (Industry Representative, S&P Global Market Intelligence):

Mr. Haldar appreciated the inclusion of industry-relevant specialisations and the Dual Major-Minor framework. It was noted that the Coursera-based specialisation basket is already curated and finalised by the institution.

Agreement on Course Structure

Consensus: All faculty members and external representatives present at the meeting reviewed and unanimously agreed upon the proposed course structure. The Board of Studies resolved to accept and approve the BBA Course Structure for Odd Semesters (I, III, V, and VII) for the academic session July–December 2026. The curriculum was endorsed in its presented form with no objections raised, and shall be adopted for implementation with effect from the commencement of the academic session.

Conclusion and Adjournment

The Chairman concluded the meeting by thanking all members for their active participation and valuable inputs. The vote of thanks was delivered by the Secretary, Prof. (Dr.) Saikat Chakrabarti.

Faculty Members who had attended the meeting is attached.

Dr. Dibyendu Chattaraj,

Chairman, BoS & Associate Professor & Head,

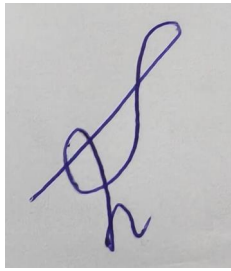
Department of Business Administration, (BBA)

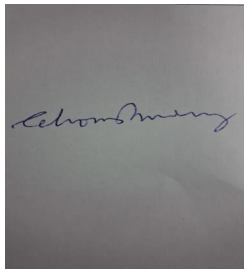
Institute of Engineering & Management Kolkata, University of Engineering & Management Kolkata

Faculty Members who attended the 17th BoS meeting on 20.04.2026:

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